chelsae miller

www.chelsaemiller.com

## CONTACT INFORMATION

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www.chelsaemiller.com

### **PROFESSIONAL SKILLS**

Exceptional Illustration & Artwork

Print/Pattern

Flat Sketching

Trend & Market Research

Line Development

Garment Fit

Product Development

Adobe Illustrator, Photoshop & Indesign

Tech Packs & BOMs

Web PLM

Basic 3D modeling in Rhino

Graphic & Print Design

Presentation/Mood Boards

Apparel Styling Techniques

Collaboration

## WORK EXPERIENCE

# Designer & Graphic Artist - DKNY & Reebok Girls 08/2024 - 01/2025

- Identify latest trends and discuss w/ senior designer
- $-\;$  Write tech packs and BOMs in Techpacker PLM
- Create seasonal graphics and prints following design direction
- Set up print repeats and graphic pages for production
- Develop seasonal line items for 2-16 girls sportswear & activewear
- Research graphic and print direction following seasonal story

# Freelance Designer & Graphic Artist 10/2023 - 08/2024

- Write tech packs and BOMs in Illustrator
- Create seasonal graphics and prints following design direction
- Set up print repeats and graphic pages for production
- $-\,$  Design logos and additional art assets for small businesses
- Research latest trend in junior's market and build trend decks for design

#### Designer - Nike, Levi's, Hurley (Haddad Brands) 07/2021 - 10/2023

- Identify latest trends and discuss w/ senior designer
- Develop seasonal line for 7-16 girls activewear as well as girls and boys volume driven product according to line plans from merchandising team
- Work with sourcing team to develop seasonal trims and fabrics
- Create graphics and prints following seasonal direction for branded product
- Prepare presentations and line sheets for sales/corporate use
- Work hand in hand with design operations and product devlopment team to create tech packs and BOMs in PLM system
- Review strike offs and PP samples with sourcing team to ensure design intent in production
- Attend fittings and review fit and construction with tech design team

### Design Intern - Nicole Miller (Alpha Garment Inc)

- 07/2019 08/2019 (six-week program)
- Assistant to Denim Design Director
- Create line sheets, tech packs, and BOMs
- Photoshop and Illustrator adjustments
- Assist in denim design projects for Nicole Miller's brand
- Prepare samples for viewing and final approvals

# Design Intern Suiting - Talbots

02/2019 - 05/2019

- Assistant to suiting designer
- Research market trends & inspiration for designer
- Make adjustments on current designs in Photoshop & Illustrator
- Create digital design boards
- Worked on designing a line for Spring 2020 from start to finish including concept, design, presentation boards, and line sheets
- Attend fit & planning meetings for upcoming collections
- Created tech packs, BOMs and organized handoffs

## EDUCATION

# Bachelor of Arts - Fashion Design

Kent State University - May 2020

Associate of Applied Science - Network System Admin

ITT Technical Institute - June 2016